

Professional Solicitor Campaign Detail

Professional Solicitor

Name: PUBLIC INTEREST
COMMUNICATIONS, INC.

Address: 7700 LEESBURG PIKE, SUITE #301 NORTH
FALLS CHURCH VA
22043-

Phone: (800) 871-6843

Fax: (703) 734-9620

FEIN #: 52-1103638

Charitable Organization

Name: MOTHERS AGAINST DRUNK DRIVING
(M.A.D.D.)

Address: 511 E. JOHN CARPENTER FREEWAY, SUITE #700
IRVING TX
75062-

Phone: (214) 744-6233

Fax: (469) 420-4509

FEIN #: 94-2707273

Campaign ID: 114-779-9

Type of Solicitation: TELEMARKETING

File Date: 2/5/2007

Percentage of Funds - Charitable Organization: 51.00%

Percentage of Funds - Professional Solicitor: 49.00%

Revenues		Expenses	
Telemarketing	\$327,983	Salaries	\$126,998.00
Direct Mail	\$0.00	Other Expenses	\$33,028.00
Door-to-Door	\$0.00	Total Expenses	\$160,026.00
Thrift Stores	\$0.00		
Internet	\$0.00	Charitable Org. Paid or Received:	\$167,957.00
Other Revenue	\$0.00		
Total Revenue	\$327,983.00	Deficit/Excess:	\$0.00

Posted On: Thursday, August 23, 2007